



# News Release

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## **NMCC to host noontime forum to mark Earth Day April 22; campus to launch local “Green Generation Campaign”**

*Aroostook County* - Northern Maine Community College is inviting the public to attend a noontime Earth Day (April 22) session in the E. Perrin Edmunds Library on the Presque Isle campus to learn more about creating a greener planet, as well as kick-off a local campaign for a global initiative.

The event will feature two speakers, Wayne Kilcollins, NMCC wind power technology instructor, who will speak on the benefits of wind energy, and Pamela Buck, NMCC computer-aided drafting instructor, who will present on green building design and technology. Kilcollins and Buck are both recent additions to the NMCC faculty and came to the College with private sector experience in their related fields.

“We are fortunate to have very accomplished faculty members here at NMCC who possess expertise on a wide array of topics,” said Gail Roy, NMCC assistant dean of learning resources and coordinator of the Earth Day event. “The information that these two faculty members have concerning green energy and conservation is impressive and we look forward to this opportunity for them to share it with the community.”

In addition to the presentations, Roy will have an exhibit of material and information contained in the library’s collection consistent with the Earth Day theme. The City of Presque Isle will also have a display with information and handouts about local recycling.

Attendees of the event will also be called into action to take a pledge to do their part to be more environmentally conscious by signing “The Green Generation Manifesto.” The document commits individuals to being active citizens, transforming their immediate environment, staying informed and informing others on issues concerning the environment and consuming wisely.

Earth Day Network's "Green Generation" campaign is a year-long initiative that is being launched nationally on Earth Day 2009 and will culminate on the 40th Anniversary of Earth Day in 2010. Similar to "The Greatest Generation" that confronted the challenge of World War II, who inspired the major societal changes that followed, the Green Generation includes ordinary people who are engaged in individual and collective activities to improve their health, to improve their schools, to participate in building a solution to urgent national and global issues, such as climate change or the world's water crises. NMCC is hosting this local event to kick-off the global initiative.

The Green Generation is open to everyone: people of all ages and all nationalities, consumers who are committed to buying green; community leaders who are focused on greening their communities; parents and teachers who work to provide healthy foods and green schools for their children; those who work in green jobs; academics whose research is focused on innovative products and services; scientists and engineers who develop new green technologies; and governments that seek to implement policies and support research that will build a green economy and healthy population, and the religious community who are committed to a vision of a just, sustainable, green planet. Corporations will play a key leadership role in the Green Generation campaign, particularly those that recognize that their future success is tied to sustainable products and socially just endeavors.

"Attending the Earth Day event at NMCC, and using the College library as a resource is an effective way to learn more about creating a greener planet and to commit to taking action," said Roy. "Whether you search for information online or use the sources in the library, you'll find new books, journals and magazine articles, and some great sites where you can learn more about the issues and find ways to help solve the problems we all face. Today, each of us has an increased awareness of his or her carbon footprint and the importance of reducing waste, saving energy and creating cleaner, more efficient ways to live on earth."

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