

## About Go! Green!

The contest will require students to work in teams to develop unique and creative solutions for energy efficiency on the NMCC campus. It will also generate some additional green – in the form of savings for both the College, which would see a cut in its energy costs, and for the winning student team, which will receive the equivalent of two full-time student tuition waivers for the team to split amongst the members for a semester.



Once the teams are formed, students will work on their original written proposals and prepare oral presentations to go before a panel of judges comprised of campus and community members.

***“We are looking for proposals for an energy conservation measure that will result in a financial savings and awareness building without sacrificing productivity, comfort or the well-being of students and staff. Projects should also have a positive effect on campus facilities.”***

-NMCC Instructor Charles Kelley

## Project Description

Go! Green! written proposals and oral presentations should feature an energy conservation measure that will result in a financial savings without sacrificing productivity, comfort or the well being of students and staff. Projects should also have a positive effect on campus facilities.



**Project examples could include**

- **Weatherization**
- **Transportation**
- **Facility improvements**
- **Electrical energy reduction**
- **Procedural changes**
- **Energy awareness campaigns**

## Evaluation

All projects will be evaluated by a panel of five judges and will be ranked on how well the following criteria were addressed.

- **Cost effectiveness**
- **Creativity and originality**
- **Sustainability**
- **Written presentation**
- **Visual presentation**

More detailed scoring information can be obtained at the College Information window in the Christie Lobby, including the scoring guide, which will be used by the judges to select the winning project.

***“We really want to engage all students. A group of business students may decide to join forces to develop an awareness and marketing plan. A team of trade and technical occupation students might come together to propose new energy efficiency measures. It would be nice to see students representing different academic departments come together and for a multi-disciplinary team to look at the challenge comprehensively.”***



-NMCC Instructor Heidi Broad-Smith

## Prizes

### Grand Prize

Equivalent of two full time tuition waivers or 30 credit hours for the winning team.

### Bonus Prize

Any project that is original and is implemented by the college and will result in a boneifide yearly energy cost savings can qualify. The bonus prize amount will equal the dollars saved in one year up to a maximum value of one 3 credit course for each team member. In the event that project is implemented and the cost savings are verified after a student has graduated this prize is transferable.

***“The challenge of meeting energy demands at NMCC will require a commitment from the entire campus community. Reducing our electrical costs and our heating oil consumption, as well as helping students and staff find less costly ways to come to campus, are important challenges,”***

*NMCC President Tim Crowley*

## Timeline:

**Kick-off date**

*November 6, 2008*

**Presentation for interested parties**

*November 13, 2008*

**Intent to Compete form due**

*November 21, 2008 -  
December 12, 2008*

**Written Presentations due**

*February 12, 2009*

**Visual Presentations**

*February 23, 2009 -  
February 25, 2009*

**Evaluation by judges complete**

*February 26, 2009*

**Prizes awarded**

*February 27, 2009*

**nmcc**

**Go!**

**Green!**



**ENERGY**

**CHALLENGE**