

Students Exhibit Marketing Projects at Crystal Compass Books

NMCC marketing students completed a creative thinking project last semester designed to stretch the limits of their imagination. The results of this effort are currently on display at Crystal Compass Books on Main Street in Presque Isle.

"Business requires employees to not only use problem analysis, problem solving, and critical thinking skills, but creative thinking skills are a must in establishing a creative advantage," said instructor Pam Crawford. Students brought used books to class, which were "destroyed" and then recreated by altering the pages. The end result was a new book, log or journal of 50 creative marketing designs.

Students worked throughout the semester on a project that "involved the same thought process as a marketer goes through in trying to make a product successful and appealing," according to Brent Willette, a business administration student who took part in the marketing class.

Crawford had her students reuse easily obtained materials to alter a page, while considering how such work could be applied to marketing projects of various kinds. The students designed work that could be transferred to other marketing venues, such as posters, brochures, and Web sites.

"This project made me think critically, creatively, and fast, especially when we had just 5 minutes in class to do a page," said student Misty McMinn.

Students had to be creative not only with their designs, but with resources as well. "In the real world, you don't always have the resources available to be able to advertise effectively, so this taught me how to be creative with materials and time," said student Paige Corbin.

Eleven books created by NMCC students will be on display at Crystal Compass books through February 15. Stop by to examine these works anytime from 9:00 a.m. to 5:30 p.m., on Monday through Saturday.

Saturday, February 2:

Aroostook Democratic Committee Meeting, 9:30 am - 12:00 pm, Christie Lecture Hall
Aroostook Band of MicMac Elders, 12:30 - 4:00 pm, Christie Lecture Hall
Men's Basketball, 2:00 - 4:00 pm, Gym

Sunday, February 3:

Super Bowl Party, 4:00 - 9:00 pm, Edmunds Conf. Center

Monday, February 4:

Admissions Testing, 9:00 - 11:30 am, CHR 208
Dutch Soccer Academy, 3:00 - 9:00 pm, Gym
National Electrical Code Update Course, 5:00-10:00 pm, Edmunds Conference Center

Tuesday, February 5:

Admissions Testing, 8:30 - 11:30 am, CHR 208
TRiO Workshop, 5:00 - 6:00 pm, Gym
Open Gym, 7:00 - 9:00 pm, Gym
Indoor Soccer, 9:00 - 11:00 pm, Gym

Wednesday, February 6:

Measured Progress, 8:00 am - 12:00 pm, Edmunds Conf. Ctr.
Task Force Meeting, 11:30 am - 1:00 pm, Keegan Room
Web Cast, 12:30 - 2:30 pm, Edmunds Conference Center
Movie Night, 7:00 - 9:00 pm, Edmunds Conference Center

Thursday, February 7:

Admissions Testing, 9:00 - 11:30 am, CHR 208
AIG Retirement, 10:00 am - 1:00 pm, Christie Lobby
NEASC Self-Study Steering Committee, 11:30 am - 1:30 pm, Edmunds Conference Center
Student Senate Meeting, 12:15-12:45 pm, Christie Lecture Hall
Changes Program, 4:00 - 5:00 pm, CHR 207
Open Gym, 7:00 - 9:00 pm

Friday, February 1:

CRMA Course, 8:00 am - 5:00 pm, MRT 212
President's Council, 8:30 - 10:00 am, Edmunds Conf. Center

Campus Happenings...

Weekly Menu

LUNCHTIME IN THE REED COMMONS

Monday

SPECIALS

Soup: Italian Wedding
Deli: BLT
Grill: Honey Dijon Ckn.

LINE ENTREES

Pork Chops
 Beef Stew
 Roasted Red Potatoes
 French Fries
 Hot Vegetable
 Assorted Desserts

Tuesday

SPECIALS

Soup: Bean Sausage
Deli: Greek Wrap
Grill: Milano

LINE ENTREES

Chicken Cordon Bleu
 Cuban Stack Sandwich
 Baked Potatoes
 Rice
 French Fries
 Hot Vegetable
 Assorted Desserts

Wednesday

SPECIALS

Soup: Gumbo
Deli: Chicken Salad
Grill: Pastrami

LINE ENTREES

Chicken Fingers
 Monte Cristo
 Chicago Dog
 Veggie Rice
 French Fries
 Hot Vegetable
 Assorted Desserts

Thursday

SPECIALS

Soup: Tomato
Deli: Roasted Portebella
Grill: Grilled Cheese

LINE ENTREES

Beef Fajitas
 Chicken Fajitas
 Pizza Burger
 Rice/Spicy Rice
 French Fries
 Hot Vegetable
 Assorted Desserts

Friday

SPECIALS

Soup: Corn Chowder
Deli: Salami Italian
Grill: Philly Steak

LINE ENTREES

Muffuletta Sandwich
 BBQ Chicken
 Chicken ala King
 Egg Noodles
 French Fries/Chips
 Hot Vegetable/Coleslaw
 Assorted Desserts

Please note that the above menu is subject to change.

Toward Excellence

Workshops for Students

The following workshops will be offered this semester for students. Students applying for TRiO funding this semester are reminded that they must attend at least two of these activities.

New Student's Guide to Time Management

Tuesday, February 5 • 5 - 6 pm • Christie Lecture Hall
Learn how to manage multiple priorities and make time for school, work, family, friends and fun.

Personal Safety Forum

Monday, February 11 • 12 - 1 pm • Christie Lecture Hall
Learn specific safety measures that can be practiced on campus and in the community.

Student Organization Fair

Friday, February 29 • 12 - 1 pm • Christie Lecture Hall
Come check out the student organizations on campus and find out which one is right for you!

Resume Writing

Wednesday, March 5 • 12 - 1 pm • Christie Lecture Hall
Polish up your resume in preparation for the Job Fair!

Job Fair

Thursday, March 13 • 9am - 12pm • Gymnasium
More than 40 employers will be on campus to discuss their employment needs, collect student resumes and talk about qualifications.

TRiO Lunch with the President

Thursday, March 27 • 12-1 pm • Edmunds Conf. Center
Lunch will be hosted by NMCC President Tim Crowley for TRiO/SSS students.

A reminder to students that the deadline for TRiO/SSS scholarship applications is March 28. Questions regarding any of the above workshops, or on the TRiO/SSS program, can be directed to the NMCC counseling office.

Raising Money for Ronald McDonald House

Anyone interested in joining the NMCC Polar Dip team should sign up with Lori Keith in the College Bookstore or contact a student senate member by Monday, February 4. All swimmers are required to have a single individual designated to watch out for them during and after the swim (a toweler). Each swimmer/toweler group is expected to bring donations exceeding \$100.

The NMCC team is hoping to raise over \$3000 again this year in support of the Ronald McDonald House of Maine.

If you would like to support the cause but can't participate in the swim, donations are being accepted in the Student Affairs Office or at the Bookstore. Anyone with questions may ask their student senate representative or Dean Egeler.

Many of us know individuals who have used the facility during troubled times and our continued financial support will help to provide the service for others in the future.

Super Bowl Party



Sunday, February 3

in the **Edmunds Conference Center**

4:00 pm - Pre-Game ~ 6:00 pm Game

*Come watch the game on the big screen,
and enjoy free pizza, soda and munchies.*

Sponsored by Student Senate



Student Meetings/Gatherings...

- The **STUDENT SENATE** meets every Thursday from 12:15-1:00 pm in the Christie lecture hall. All students are invited.
- **MOVIE NIGHT** is held on Wednesdays at 7 pm in the Edmunds Conference Center. Refreshments are provided; **free for all students!**
- Students are invited to take part in **INDOOR SOCCER** on Tuesdays at 9 pm in the gym.
- Get active...come to **OPEN GYM** on Tuesdays and Thursdays from 7-9 pm in the gym.

Grant Opportunities

☆ The **Barking Foundation** is a private, non-profit foundation that provides grants to students who are Maine residents. These grants are given out based on demonstrated financial need. The 2008-2009 applications are now available. To apply, visit their website at www.barkingfoundation.org. Copies of the application are also available from the NMCC financial aid office. The deadline for applying is **February 15**.

☆ The Caribou chapter of the American Association of University Women (AAUW) is offering the **Lucinda (Cindy) Hebert Book Grant**, a one-time grant of \$500 awarded to a non-traditional student enrolled in a degree program at an accredited college or university in Aroostook County. This grant aims to support women who, after having been in the workforce, at home raising families or otherwise away from pursuing education after high school, choose to return to this pursuit and who demonstrate financial need, commitment to their futures and excellent potential. Applications are available in the NMCC financial aid office. The application packet must be mailed by **April 1**.

Newsletter Items...

Do you have items that you would like printed in the Weekly Bulletin? If so, please submit your information to the development office, by calling 768-2809, e-mailing info@nmcc.edu or stopping by the office on the first floor of the Christie Building. The weekly deadline is Thursday by 10:00 a.m.