



News Release

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Caron's Lawn and Property Maintenance, Inc. donates \$10,000 to NMCC's *Campaign for the County's College* to establish business technology scholarship fund

Aroostook County - A new scholarship fund for Aroostook County students enrolled in the business technology program at Northern Maine Community College will be established by Presque Isle-based Caron's Lawn and Property Maintenance with a \$10,000 donation to the institution's major gifts campaign.

The pledge to the "Accessing Opportunity" fund of the *Campaign for the County's College* is designed to provide scholarships and awards to deserving NMCC students to ensure affordable access to education for those who seek an opportunity to build a career in Aroostook County.

"All three of my sons are alumni of NMCC, and we thought this donation would be a fitting way to give back to the College that provided them with the knowledge to make us the successful business that we are today," said owner Dave Caron, Sr. "I thank God for blessing us, thank the people of greater Aroostook County for being great customers, and our employees for working so hard to grow this family operated business. Without all of them, this donation to establish the scholarship fund would not be possible."

The latest in a growing list of businesses and organizations contributing to the *Campaign for the County's College*, the Caron's pledge brings the campaign to within \$160,000 of the \$2 million goal.

"It's very rewarding to see a successful County business establish a scholarship fund that will help NMCC students obtain the training and education they need to be successful in their own business," said Robert Clark, tri-chair for the *Campaign for the County's College*. "Caron's Lawn and Property Maintenance is a true Aroostook County success story. We are pleased that so many County businesses are recognizing the wonderful work of Northern Maine Community College by pledging their financial support to the institution."

The intention of the major gifts campaign is to both support student scholarships and instructional technology, as well as to assist NMCC in new and ongoing efforts to respond promptly to ongoing needs.

In addition to the *Accessing Opportunity Fund* for scholarships, money raised can be allocated in two other areas, the *Investing in Innovation Fund*, a technology endowment fund that will ensure the college keeps pace with changing instructional technology, and the *College and Community Advancement Fund*, which provides an immediate source of funding, allowing NMCC to launch new curricula and respond promptly to evolving community needs.

Caron's Lawn and Property Maintenance does year round service work for national, state, county, and local municipal organizations. The company also does work for numerous area businesses and hundreds of residential customers.

In addition to the lawn and property maintenance operation, the Caron's family of businesses also includes Groundbreakers Group, Inc. and Caron's Equipment Sales and Service, Inc.

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Presenting a \$10,000 gift to the Campaign for the County's College on behalf of the Caron's family of businesses are (left to right) Matt Leavitt, owner and supervisor of Groundbreakers Group Inc.; Chad Caron, owner and manager of Caron's Equipment Sales and Service Inc.; Dave Caron, Jr., owner and vice president; Scott Caron, owner and president; and Dave Caron, Sr. owner.

Accepting the gift are Timothy Crowley, NMCC president; Robert Clark, tri-chair for the Campaign for the County's College; Raynold Gauvin, chair of the NMCC Foundation Board of Directors; and Sandra Gauvin, secretary of the NMCC Foundation Board.