



A Case for Support

Presented by:

The Northern Maine Community College
Campus Community

in partnership with the

Northern Maine Community College Foundation

Northern Maine Community College is a vital partner in the future economic development of Aroostook County. The impact of the College on businesses and individuals throughout the region is profound. Indeed, the economic vitality of The County depends largely on the ability of our institution to educate and train a workforce capable of supporting the existing economic infrastructure and growing that base by attracting and initiating new economic growth.

Toward that end, three areas of focus crucial to the future of the College, and in turn to the development of the region, form the basis for the “*Campaign for the County’s College*”:

- **Ensuring Access:** We intend to build our scholarship endowment to remove the financial barriers that stand in the way of personal and community growth.
- **Enhancing Technology:** We will create an endowment to enhance the quality of our facilities and to provide the necessary technology to promote and support student learning in the 21st Century.
- **Meeting Emerging Needs:** We take great pride in our ability to meet the immediate needs of our students and the Aroostook County Community we serve. Our success as proactive partners in regional development necessitates that we address current concerns and future opportunities.

These initiatives support the outstanding tradition of teaching and learning for which NMCC is known, and also provide an opportunity to invest in positioning the College to meet the community’s educational and workforce demands for years to come. At a time when the importance of attaining higher education is increasingly recognized as paramount to an individual’s success, the simultaneous rising costs have hampered access for many. Northern Maine Community College is fortunate to receive steady support from the state; however, current levels of funding are not sufficient to keep pace with the challenges of meeting NMCC’s diverse student needs and addressing workforce development services and programs. Your investment in the *Campaign for The County’s College* will ensure that we keep NMCC energized with the resources that our students and their employers need to compete today and into the future.



Preliminary Campaign Goal: \$2 million

Accessing Opportunity Fund

Our new century brings many exciting challenges for the College and our students, not the least of which is ensuring affordable access to education for all who seek an opportunity to build a career in The County. Scholarships and awards are needed to remove financial barriers that stand in the way of personal, professional and community growth.

The Accessing Opportunity Fund will allow the College to provide financial assistance through scholarships and awards to deserving students. The Fund will focus on rewarding high academic achievement, retaining at risk students, encouraging adult learners and assisting our part-time students who are currently underserved by traditional financial aid sources. Your contribution to the Accessing Opportunity Fund will help students cover the many costs of higher education such as tuition, fees, books, tools, and equipment. A gift of \$10,000 or more will provide donors with the opportunity to establish a named endowment.

Investing in Innovation Fund

Central to the mission of Northern Maine Community College is providing a highly qualified competitive workforce who possess core competencies, knowledge, and skills in applying enhanced technology and equipment.

Technology is vitally important and has countless implications in our daily lives and our work. Information literacy has joined reading, writing, and arithmetic as the fundamental basic skills on which education is built. Every program we offer at NMCC must now cover the application of technology specific to that discipline. We continue to provide our students with the experiential learning opportunities that are hallmarks of the College. Simultaneously advancements in technology have impacted the way in which we teach, as new distance-learning technologies have made anyplace, anytime learning available to students who would not otherwise have access.

If we are to ensure that area employers have the pool of technically skilled employees they need, we must make sure that the College, and in particular our students, are learning and using the latest technologies – technologies that mirror County business and industry standards, as well as those which will advance the future economic development of the region. Your contribution to the Investing in Innovation Fund will enable the College to meet the budgetary challenge of keeping pace with innovations in industrial tools and machinery, advanced laboratory equipment, and computer technology for our trade and technical occupations, nursing and allied health, business technology, and arts and science instruction. A gift of \$10,000 or more will provide donors with the opportunity to establish a named endowment.

College and Community Advancement Fund

NMCC's ability to launch new curricula and respond promptly to evolving community needs is dependent upon our ability to draw upon a source for immediate funding. To provide high-quality transfer and occupational programs, the college must have the capacity to invest today in our student support services, college initiatives, professional development, equipment, and foundation outreach. In many instances, contributions made to the College can be used to leverage significant matching grant funds. Your contribution to the College and Community Advancement Fund will enable the College to act quickly to meet our County's needs.

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Take Note...

Accessing Opportunity Fund

- Federal financial aid grants are decreasing, forcing more students to incur higher debt through loans.
- The NMCC Foundation currently provides awards and scholarships for fewer than two percent of the College's student body.
- An endowed scholarship can be named in honor of the donor.

Investing in Innovation Fund

- Most instructional technology becomes obsolete in three to five years.
- Instructional equipment needs to be replaced to ensure students are exposed to industry standard technology and practices.
- This fund will be used to purchase or lease industrial tools, machinery, instructional technology and computer equipment.

College & Community Advancement Fund

- This fund can be used as soon as needed to quickly respond to County needs.
- Your investment in NMCC will empower the community by expanding opportunities for all individuals to build the skills they need to succeed.
- This fund can be used for student support, college initiatives, professional development, equipment and foundation outreach.

~ Together, we can advance campus projects by supporting individual campus initiatives.

~ Together, we can ensure that NMCC continues to provide highly skilled and caring professionals to strengthen our County's workforce.

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